



## Promoting your Be a Councillor campaign locally

This checklist is designed to help you think about who you could contact when promoting your event. Your communications team should be able to advise you on anything specific related to your local area – we'd always recommend discussing this list with the local communications experts!

- Social media: twitter, facebook groups, any local forums, blogs
- Local newspapers/news sites
- Resident's Associations
- School Governors newsletters
- Schools – reception areas and in newsletters
- Council magazine
- Let your Local MP know
- Local Radio stations
- Regional political parties
- Unions
- Local volunteering groups/networks
- Local business networks
- Faith groups
- All current local Councillors
- Town & Parish Clerks
- Posters in Libraries, GP surgeries, local businesses, parks, recreation centres, customer services

# BE A COUNCILLOR

- Universities